

# Meet the Fellows: Khanyisile Magubane

*South Africa, Business and Entrepreneurship, Northwestern University*

Khanyisile Magubane is a filmmaker and radio broadcaster with 14 years of media experience in radio broadcasting, online media, film and TV production, and magazine feature writing. She is currently producing a four-part documentary series entitled *Making Cents*, which looks at the economic inequalities in South Africa and its root causes.

She currently hosts two radio shows on SAfm, a leading South African news and current affairs radio station. A trained journalist, she has worked as a news reporter, radio producer and presenter. Her breakout work as a documentary filmmaker was in 2012, when she wrote and produced a six-part documentary series entitled *Why Are We So Angry?*

Khanyisile holds a bachelor's degree in communications and an honors degree in journalism from the University of Johannesburg. Upon completion of the Washington Fellowship, Khanyisile will use knowledge acquired to build up a media enterprise that will use media as a vehicle for positive change in Africa.

**Photo credit: Khanyisile Magubane**

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# Meet the Fellows: Dziedzorm Segbefia

*Ghana, Business and Entrepreneurship, Dartmouth College*

Dziedzorm "JayJay" Segbefia is general partner of BraveHearts Expeditions and works as expedition leader on the firm's experiential learning adventure activities. His company won this past year's StartUp Cup Ghana Business Model Competition, in which he was personally acclaimed and honored with the Ghana Angel Investor Network's coveted Most Promising Entrepreneur 2013 Award. He led his firm to place second in the first World StartUp Cup Competition, hosted in Armenia in January, and compensated four months later by winning the Enablis Business Launchpad Competition.

Although his academic background is in communication studies and journalism, he has over a decade's experience in extensive adventure leadership, having conducted a total of 387 jungle, mountain, white water and wilderness experiential learning expeditions across Africa. Before founding BraveHearts Expeditions, he honed his skills as a public relations officer of a graduate university and briefly as junior communications adviser to the African Cashew Initiative (ACI) of GIZ, Germany's leading provider of international cooperation services.

JayJay plans to apply the business and entrepreneurship education experience from the Washington Fellowship to expanding the revenue streams of his young firm with commercial rappelling sports

and corporate expedition services that will create more economic opportunity and jobs for Ghana's teeming unemployed young people.

**Photo credit: Dziedzorm Segbefia**

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